

# NCC Cable System Order

11758379

Order #	62317647	Flight Dates	08/29/16 - 09/04/16
Syscode	0344	Agency	Strategic Media Services, Inc
System Name	Spectrum/South Haven, MI	Advertiser	API RFS
Market	Grand Rapids	Client Code	124
AE	Brenda Hadley	Product Code	183
Sales Coordinator	Collin Moore	Est Code	1163
Office	Washington	Product Name	
Phone	(301) 951-2620	Credit Status	
Status	Not accepted	Primary Demo	Adults 35+
Survey	Cable Nielsen Live+SD Jun16	Makegood Policy	Approval Required
Comments :			
R2: 8:30 added \$197, mgs from contract#62317649. Please review and confirm!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/29/16	9/4/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	NCR Combined BOOKENDS
2	CNN	CNN NEWSROOM<	8/29/16	9/4/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	NCR Combined BOOKENDS
3	CNN	VARIOUS	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
4	CNN	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	NCR Combined BOOKENDS
5	CNN	VARIOUS	8/29/16	9/4/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
6	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NCR Combined BOOKENDS
7	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	NCR Combined BOOKENDS
8	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR Combined BOOKENDS
9	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	09:00	19:00						X	X	-	-	6	\$18.00	\$108.00	30	NCR Combined BOOKENDS
10	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	NCR Combined BOOKENDS
11	FXNC	VARIOUS	8/29/16	9/4/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NCR Combined BOOKENDS
12	FXNC	VARIOUS	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR Combined BOOKENDS
13	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$23.00	\$92.00	30	NCR Combined BOOKENDS
14	FXNC	AVG. ALL WKS<	8/29/16	9/4/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
15	MNBC	MORNING JOE<	8/29/16	9/4/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	NCR Combined BOOKENDS
16	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$23.00	\$23.00	30	R2 + 1x mg

57016

# NCC Cable System Order

Order #	62317647	Flight Dates	08/29/16 - 09/04/16	Update Date	08/30/16
Syscode	0344	Agency	Strategic Media Services, Inc	Version	2 Vs. 1
System Name	Spectrum/South Haven, MI	Advertiser	API RFS	Show All Lines	
Market	Grand Rapids	Client Code	124	Total # of Weeks	1
AE	Brenda Hadley	Product Code	183	Total	\$1,297.00
Sales Coordinator	Collin Moore	Est Code	1163	Commission	\$194.55
Office	Washington	Product Name		Net Total	\$1,102.45
Phone	(301) 951-2620	Credit Status		Total Spots	73
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Jun16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : R2: 8:30 added \$197, mgs from contract#62317649. Please review and confirm!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
17	FXNC	VARIOUS	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$18.00	\$18.00	30	R2 +1x mgs
<b>Sep 2016   Oct 2016   Nov 2016   Dec 2016   Jan 2017   Feb 2017   Mar 2017   Apr 2017   May 2017   Jun 2017   Jul 2017   Aug 2017   Total</b>																				
<b>SPOTS</b>	73	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	73
<b>AMT</b>	\$1,297.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,297.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/31/16

62317647 | Grand Rapids | Spectrum/South Haven, MI | 0344 |